



Kansas

Sep 01, 2008 through Sep 30, 2008

Call Volume

There were 77 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	76	98.7 %
Spanish	1	1.3 %
Total:	77	100.0 %

Gender	Callers	Percentage
Female	42	54.5 %
Male	26	33.8 %
Missing	9	11.7 %
*Total:	77	100.0 %

Pregnant

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*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	42	38.4
Male	26	38.5
Total:	68	38.5

Age by Group	Callers	Percentage
Under 18	2	3.0 %
18-29	17	25.4 %
30-44	22	32.8 %
45-64	22	32.8 %
65 and over	4	6.0 %
Total:	67	100.0 %

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	2	3.2 %
Grades 9-11 (some High School)	14	22.6 %
High School Graduate or GED	18	29.0 %
Some College or Technical School	18	29.0 %
Technical/Trade School	2	3.2 %
College Graduate	8	12.9 %
Total:	62	100.0 %



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Marital Status	Callers	Percentage
Single	27	43.5 %
Married	22	35.5 %
Divorced	11	17.7 %
Separated	2	3.2 %
Total:	62	100.0 %

Hispanic Ethnicity	Callers	Percentage
Yes	3	4.8 %
No	59	95.2 %
Total:	62	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
Other	3	100.0 %
Total:	3	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	52	88.1 %
Black	4	6.8 %
American Indian or Native American	1	1.7 %
Other	2	3.4 %
Total:	59	100.0 %

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	61	98.4 %
Bisexual	1	1.6 %
Total:	62	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	26	41.9 %
No	36	58.1 %
Total:	62	100.0 %

How Many Children	Callers	Percentage
1	11	47.8 %
2	8	34.8 %
3	4	17.4 %
Total:	23	100.0 %



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Rules in the Household	Callers	Percentage
Smoking is not allowed anywhere inside your home	20	32.3 %
Smoking is allowed in some areas or at some times	13	21.0 %
Smoking is allowed anywhere inside the home	9	14.5 %
There are no rules about smoking inside the home	20	32.3 %
Total:	62	100.0 %

Sad or Blue	Callers	Percentage
Yes	16	25.8 %
No	46	74.2 %
Total:	62	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	19	30.6 %
\$15,000 to \$24,999	14	22.6 %
\$25,000 to \$34,999	7	11.3 %
\$35,000 to \$49,999	5	8.1 %
\$50,000 to \$74,999	6	9.7 %
\$100,000 and over	1	1.6 %
Don't know/Not sure	8	12.9 %
Refused	2	3.2 %
Total:	62	100.0 %

Limited Activity	Callers	Percentage
Yes	21	33.9 %
No	41	66.1 %
Total:	62	100.0 %



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How Heard About Quitline		Callers	Percentage
Ads	TV ad	20	26.3 %
	Newspaper ad	1	1.3 %
Subtotal:		21	27.6 %
Referrals	ACS Office	2	2.6 %
	Community Event	2	2.6 %
	County Health Department	3	3.9 %
	Dentist	2	2.6 %
	Doctor/Healthcare Provider	14	18.4 %
	Family/Friend	9	11.8 %
	Internet/Website	4	5.3 %
	Other health care provider	5	6.6 %
	Workplace	1	1.3 %
Subtotal:		42	55.3 %
News	TV news story	3	3.9 %
	Subtotal:	3	3.9 %
	Cigarette Pack (on/inside)	1	1.3 %
Subtotal:		1	1.3 %
Other*	Other	9	11.8 %
	Subtotal:	9	11.8 %
Total:		76	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	9	11.7 %
Subtotal:		9	11.7 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	3	3.9 %
Subtotal:		3	3.9 %
Personally Quitting Cigarettes	Counseling	22	28.6 %
	Counseling & Community Referral	8	10.4 %
	Self-Help	14	18.2 %
	Self-Help & Community Referral	9	11.7 %
	Info	5	6.5 %
	Community Referrals	1	1.3 %
Subtotal:		59	76.6 %
Personally Quitting Smokeless	Counseling	2	2.6 %
	Counseling & Community Referral	2	2.6 %
	Self-Help	1	1.3 %
Subtotal:		5	6.5 %
Already Quit Smokeless	Counseling & Community Referral	1	1.3 %
Subtotal:		1	1.3 %
Total:		77	100.0 %

Session Protocol		Callers	Percentage
4-Session Protocol	Counseling	16	47.1 %
	Counseling & Community Referral	8	23.5 %
Subtotal:		24	70.6 %
5-Session Protocol	Counseling	8	23.5 %
	Counseling & Community Referral	2	5.9 %
Subtotal:		10	29.4 %
Total:		34	100.0 %



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Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	21.5	7.7
Callers with valid response	54	3

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	3.3	5.7
Callers with valid response	54	3

Tobacco Duration	Callers	Percentage
One to five years	9	15.0 %
Six to ten years	6	10.0 %
Greater than ten years	45	75.0 %
Total:	60	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	37	60.7 %
No	24	39.3 %
Total:	61	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	56	87.5 %
	Did not provide sufficient information to establish stage	3	4.7 %
Subtotal:		59	92.2 %
Smokeless	Contemplation	4	6.3 %
	Did not provide sufficient information to establish stage	1	1.6 %
Subtotal:		5	7.8 %
Total:		64	100.0 %



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May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
2	1	1.9 %
3	1	1.9 %
4	2	3.7 %
5	1	1.9 %
10	9	16.7 %
11	1	1.9 %
13	1	1.9 %
15	3	5.6 %
20	20	37.0 %
25	1	1.9 %
30	6	11.1 %
40	4	7.4 %
50	2	3.7 %
60	2	3.7 %
Total:	54	100.0 %



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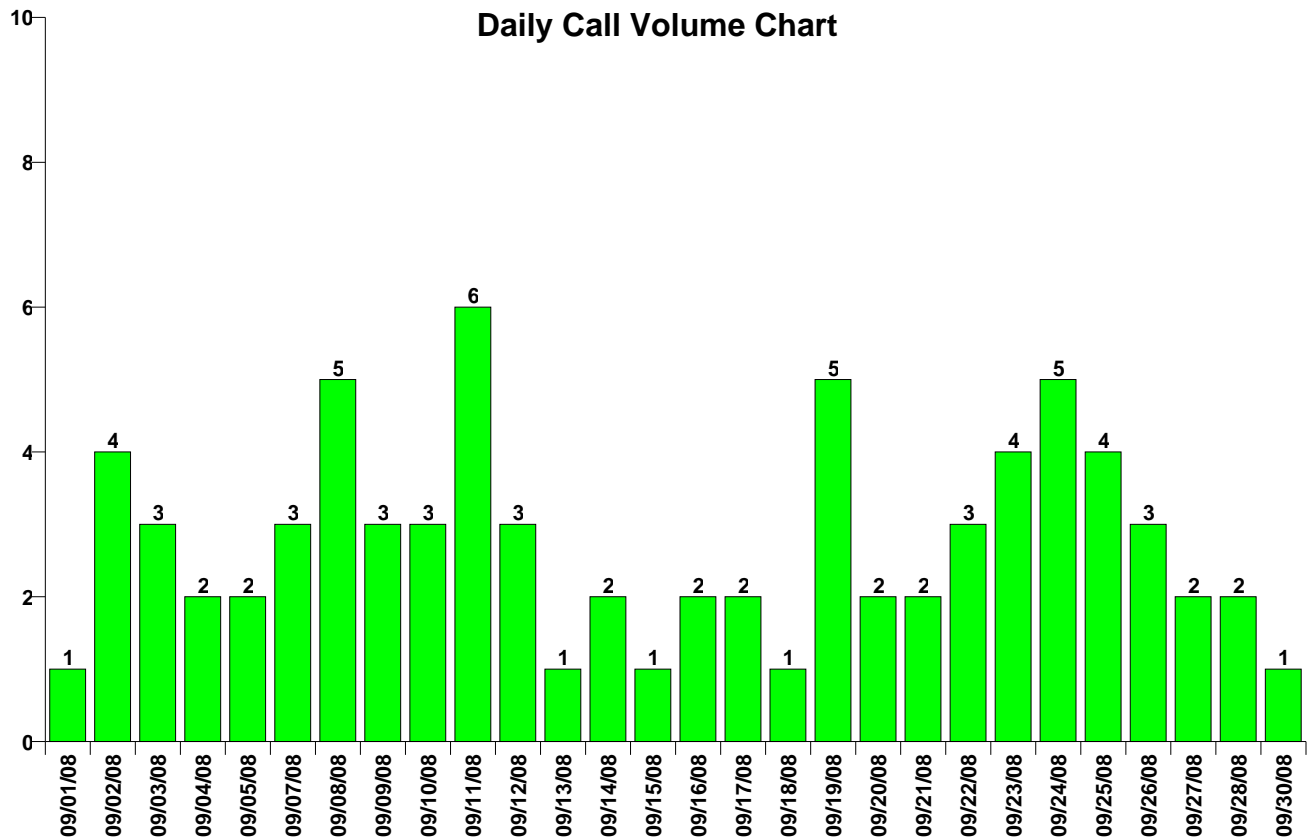
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Daily Call Volume

Date	Callers	Percentage
09/01/08	1	1.3 %
09/02/08	4	5.2 %
09/03/08	3	3.9 %
09/04/08	2	2.6 %
09/05/08	2	2.6 %
09/07/08	3	3.9 %
09/08/08	5	6.5 %
09/09/08	3	3.9 %
09/10/08	3	3.9 %
09/11/08	6	7.8 %
09/12/08	3	3.9 %
09/13/08	1	1.3 %
09/14/08	2	2.6 %
09/15/08	1	1.3 %
09/16/08	2	2.6 %
09/17/08	2	2.6 %
09/18/08	1	1.3 %
09/19/08	5	6.5 %
09/20/08	2	2.6 %
09/21/08	2	2.6 %
09/22/08	3	3.9 %
09/23/08	4	5.2 %
09/24/08	5	6.5 %
09/25/08	4	5.2 %
09/26/08	3	3.9 %
09/27/08	2	2.6 %
09/28/08	2	2.6 %
09/30/08	1	1.3 %
Total:	77	100.0 %

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- Number of Calls is on Vertical Axis
 - Day of Month is on Horizontal Axis



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Monthly Call Volume by County

County Name	Callers	Percentage
Barton	1	1.3 %
Butler	1	1.3 %
Coffey	1	1.3 %
Cowley	1	1.3 %
Crawford	1	1.3 %
Dickinson	1	1.3 %
Douglas	2	2.6 %
Ellsworth	1	1.3 %
Finney	1	1.3 %
Graham	1	1.3 %
Grant	1	1.3 %
Harper	1	1.3 %
Harvey	1	1.3 %
Johnson	2	2.6 %
Kingman	1	1.3 %
Leavenworth	2	2.6 %
Lincoln	1	1.3 %
Linn	1	1.3 %
Lyon	3	3.9 %
McPherson	3	3.9 %
Mitchell	1	1.3 %
Montgomery	4	5.2 %
Phillips	1	1.3 %
Reno	5	6.5 %
Saline	5	6.5 %
Sedgwick	16	20.8 %
Shawnee	8	10.4 %
Stafford	1	1.3 %
Sumner	1	1.3 %
Wyandotte	8	10.4 %
Total:	77	100.0 %



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Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
15	1	1.5 %	1.5 %
17	1	1.5 %	3.0 %
18	2	3.0 %	6.0 %
19	2	3.0 %	9.0 %
21	3	4.5 %	13.4 %
22	2	3.0 %	16.4 %
23	2	3.0 %	19.4 %
24	2	3.0 %	22.4 %
25	1	1.5 %	23.9 %
27	1	1.5 %	25.4 %
28	1	1.5 %	26.9 %
29	1	1.5 %	28.4 %
30	1	1.5 %	29.9 %
32	1	1.5 %	31.3 %
33	3	4.5 %	35.8 %
34	1	1.5 %	37.3 %
35	1	1.5 %	38.8 %
37	1	1.5 %	40.3 %
38	2	3.0 %	43.3 %
39	2	3.0 %	46.3 %
40	2	3.0 %	49.3 %
41	1	1.5 %	50.7 %
43	3	4.5 %	55.2 %
44	4	6.0 %	61.2 %
45	1	1.5 %	62.7 %
46	3	4.5 %	67.2 %
47	4	6.0 %	73.1 %
48	1	1.5 %	74.6 %
49	1	1.5 %	76.1 %
50	4	6.0 %	82.1 %
52	1	1.5 %	83.6 %
53	2	3.0 %	86.6 %
55	2	3.0 %	89.6 %
56	1	1.5 %	91.0 %
59	1	1.5 %	92.5 %
60	1	1.5 %	94.0 %
65	1	1.5 %	95.5 %
66	1	1.5 %	97.0 %
67	1	1.5 %	98.5 %
77	1	1.5 %	100.0 %
Total:	67	100.0 %	



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Insurance Name	Callers	Percentage
Bcbs	7	16.3 %
Healthwave	1	2.3 %
Humana	1	2.3 %
Medicaid	5	11.6 %
Medicare	3	7.0 %
Medicare And Medicaid	1	2.3 %
Afleck	1	2.3 %
Bc/Bs	1	2.3 %
Bcbs Of Kansas	1	2.3 %
Blue Cross Blue Shield	3	7.0 %
Fmh	1	2.3 %
Gsa Preferred Health Care	1	2.3 %
Kansas Health Insurance Preferred Group	1	2.3 %
Medicaid And Pyramid	1	2.3 %
Medicare/Medicaid	2	4.7 %
Medicare, Preferred Seniors Of Wichita, Prescri	1	2.3 %
Ppk	1	2.3 %
Preferred	1	2.3 %
Refused To Answer	2	4.7 %
State Of Kansas Medical Card	1	2.3 %
Tricare	2	4.7 %
United Health	1	2.3 %
United Healthcare	1	2.3 %
Unknown	1	2.3 %
Unsure	1	2.3 %
Wellcare	1	2.3 %
Total:	43	100.0 %

How Heard about Quitline (Other)	Callers	Percentage
Aarp Bulletin	1	11.1 %
Brouchure At School	1	11.1 %
Clinic	1	11.1 %
Does Not Know	1	11.1 %
Magazine	1	11.1 %
Magazine Bc/Bs Of Kansas Was Advert	1	11.1 %
Pastor Referred Clr To Acs Ql	1	11.1 %
Pfizer Medical	1	11.1 %
Plastic Card	1	11.1 %
Total:	9	100.0 %